



*A coalition of stakeholders committed to encouraging watershed-based planning,
restoration and protection in York County, PA, and beyond*

NEWS RELEASE

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FOR IMMEDIATE RELEASE

SAVE THE DATE! WAY's 6th ANNUAL WATERSHED WEEKEND REGISTRATION OPENS

YORK, PA. – The Watershed Alliance of York, Inc. (WAY) is pleased to announce the opening of registration for the 6th Annual Watershed Weekend to be held September 27 and 28, 2008.

The purpose of the Watershed Weekend is to increase public awareness about the importance of their watersheds. The idea is to encourage as many WAY partner organizations as possible to plan and sponsor one activity, locally. Past venues have included educational programs, hiking and paddling tours, stream cleanups, riparian buffer plantings or any activity that will draw people to you and allow them to participate in some manner while learning more about your organization and watershed. Individuals and families would be encouraged through multi-media Public Service Announcements (PSAs) to tour one or more of their local watersheds and attend the specific activities being hosted by each group. Also, we will prepare and distribute beforehand a self-guided tour brochure listing all of the planned activities, a brief description and directions to your location.

The Watershed Alliance of York, Inc. is a coalition of stakeholders committed to being innovative leaders encouraging watershed-based planning, restoration and protection, through locally led conservation, education and stewardship initiatives, in York County, Pennsylvania, and beyond. WAY will serve a central coordinating role, handling advertising and promotion and provide technical assistance for the venue. Our responsibility will be to get as many organizations and people involved in the tour as possible. Venue sponsoring organizations will be responsible for planning, staffing and implementing their sponsored activity.

Watershed Weekend participation is open to all conservation, environmental, sportsmen, and watershed groups, nonprofit organizations, and governing agencies in Maryland's Upper West Shore of Maryland and Pennsylvania's Lower Susquehanna River regions, of the Chesapeake Bay Watershed. Registration opens June 16, 2008 and closes July 31st. There is no cost to register or participate. If you would like to sponsor a venue, then please

visit our web site at www.watershedsyork.org to download and complete a registration form and mail or e-mail it to WAY, 118 Pleasant Acres Road, York, PA 17402 or e-mail Gary R. Peacock at gpeacock@yorkccd.org. For more information about how to sponsor a Watershed Weekend venue, you may call Gary R. Peacock at (717) 840-7430 or e-mail. We hope you choose to sponsor a venue and be a part of the 6th Annual Watershed Weekend 2008.

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